

Contact:
Peter Winicov,
Senior Associate Director of Communications
215-746-6471 or winicov@wharton.upenn.edu

FOR IMMEDIATE RELEASE

Wharton Business Plan Competition Finalists Vie for \$70,000 in Prizes, VC Interest

Among entrepreneurial contest contenders: call center employing active military spouses; motor that stimulates human muscles; Internet mortgage system without brokers, fees

PHILADELPHIA, PA., April 18, 2006—The Wharton Business Plan Competition (bpc.wharton.upenn.edu) has announced the eight finalists who will vie for \$70,000 in prizes at the annual Venture Finals taking place Tuesday, April 25 at the Wharton School's Jon M. Huntsman Hall, on the University of Pennsylvania campus. The event is free and open to the public.

The Wharton Business Plan Competition "Great Eight" finalists are:

1. Biometric Payment Solutions: payment processing using fingerprint automation so consumers may effortlessly access range of personal accounts and make payment without need for cards, cash or checks at large-scale retailers.
2. Focus Therapeutics: patented "microbubble" technology acts as both a drug delivery system and ultrasound contrast agent, allowing an oncologist to simultaneously monitor and deliver highly localized chemotherapy treatment in the presence of ultrasound.
3. Home-Base: call center outsourcing agency that provides first class customer service using agents—including spouses of active military personnel—who work out of their own homes.
4. iBroker, Inc.: on-line consumer mortgage origination platform that eliminates the need for brokers and referral networks so that consumers may simultaneously compare rates/points/fees from multiple lenders.
5. IntelliStem Orthopaedic Innovations, Inc.: hip implants using proprietary electrical stimulation technology to prevent pain associated with bone loss, especially for the growing number of younger patients who require implants with long-term effectiveness.
6. Leto Pharmaceuticals: nanoscience based provider of cancer therapeutics using optimal size and adhesiveness to attack tumors.
7. MuscleMorph: provider of lightweight motor for powering damaged human muscles.
8. OrthoLab Technologies: medical device company which produces a steerable TLIF/PLIF intervertebral implant for spinal fusion, a common treatment for spinal disorders.

Over the years, the Wharton Business Plan Competition, which is open to any University of Pennsylvania student and managed by Wharton Entrepreneurial Programs, has seen numerous student teams go on to become successful businesses including PayMyBills.com, BuySafe, NetConversions, Stata Labs, DealMaven, Verge Solutions and MicroMRI. Information about past participants is available on the Wharton BPC Web site: <http://bpc.wharton.upenn.edu>.

"The challenge before these students now is to turn a solid business plan into a presentation that will win over our Venture Finals judges," says Megan Mitchell, Associate Director for Wharton

Entrepreneurial Programs. “At this stage the finalists are building upon the knowledge gained from workshops, mentors and judges all the while fully aware that the April 25 Venture Finals will test them in a way they have never experienced.”

The eight finalist teams face off at the Venture Finals with 20-minute presentations to judges drawn from the business and venture capital community who will then evaluate the persuasiveness and viability of each business plan. Students will receive \$70,000 in cash prizes and in-kind awards including a \$20,000 Grand Prize. The event attracts over 200 venture capitalists, investment bankers, alumni, attorneys, faculty and students.

Venture Finals judges scheduled to select the winning teams represent a range of organizations including Art Bilger, W'75, managing member of Shelter Capital Partners and formerly President, Chief Operating Officer and a Director of New World Communications Group. Other judges are:

- Clark Callander, WG'86, Managing Director, Savvian, LLC;
- Lawrence Lenihan, WG'93, Senior Managing Director, Pequot Ventures;
- Carol Marino, Vice President, Venture Investments, Johnson & Johnson Development Corp.;
- Sherrill Neff, Managing Partner, Quaker BioVentures

Among this year's finalists, a few have already achieved important distinctions and milestones. MuscleMorph was the grand prize winner of the 2006 PennVention, an invention competition sponsored by the University of Pennsylvania's Weiss Technology House. IntelliStem was a second place winner of PennVention last year. Both have won awards from the Weiss Technology House's Innovation Fund. IntelliStem is scheduled to conduct animal trials at the Medical University of Southern California.

About the Wharton School and Wharton Entrepreneurial Programs

In 1973, The Wharton School became the first school to develop a fully integrated curriculum of entrepreneurial studies. Today Wharton, through Wharton Entrepreneurial Programs <www.wep.wharton.upenn.edu>, supports and seeds innovation and entrepreneurship globally through teaching, research and outreach to a range of organizations through its many programs, initiatives and research centers. At the same time, Wharton students and alumni are helping to build entrepreneurial enterprises around the world and impacting virtually every industry.

The Wharton School of the University of Pennsylvania — founded in 1881 as the first collegiate business school — is recognized globally for intellectual leadership and ongoing innovation across every major discipline of business education. The most comprehensive source of business knowledge in the world, Wharton bridges research and practice through its broad engagement with the global business community. The school has more than 4,600 undergraduate, MBA, executive MBA, and doctoral students; more than 8,000 annual participants in executive education programs; and an alumni network of more than 81,000 graduates. Wharton at 125: www.wharton.upenn.edu

For more information on the Wharton Business Plan Competition, go to:
<http://bpc.wharton.upenn.edu>.

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