

Wharton**News**

*** MEDIA ALERT ***

Wharton Business Plan Competition Winners to Ring NASDAQ Opening Bell June 27

*Event will showcase student team FibrinX, which developed Atlantic salmon
plasma sealant for combat and other wounds*

WHAT:

Wharton Business Plan Competition grand prize winning team FibrinX will ring the opening bell at The NASDAQ Stock Market in its MarketSite broadcast studio. Providing remarks and available for interviews are FibrinX's co-leaders, Dhaval Gosalia, a University of Pennsylvania Engineering PhD candidate from Bombay, India and Jonathan Goodspeed, a recent Wharton School MBA graduate from Greenwich, CT.

Their technology is protected by six patents and has already received US Army and Navy funding for pre-clinical trials. Also available to the media are representatives of Wharton Entrepreneurial Programs, which helps oversee the Competition.

WHEN/WHERE:

June 27, 2005 at 8:45 am.
NASDAQ Studio
43rd St. & Broadway

HOW:

Representatives from the media are invited to attend, but registration is required. To register, please **contact Peter Winicov at 1-215-746-6471 or winicov@wharton.upenn.edu**.

ADDITIONAL INFORMATION:

- Wharton Business Plan Competition: <http://www.whartonbpc.com>
- Wharton Entrepreneurial Programs: <http://www.wep.wharton.upenn.edu>
- Grand Prize winners press release:
<http://www.wep.wharton.upenn.edu/pressReleases.aspx>

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