

11th Annual Wharton Private Equity Conference – Cracking the Code for Superior Returns

PHILADELPHIA, PA - The Wharton Private Equity Club is proud to announce the 11th Annual Wharton Private Equity Conference. Annually the event draws over 650 participants and presents a unique opportunity for industry leaders, faculty, alumni and students to discuss the current trends and emerging opportunities in the private equity and venture capital markets. This year's theme, "Cracking the Code for Superior Returns", explores the continuous evolution of the private equity and venture capital industries, as well as lessons learned from recent industry cycles that may be applied to future investing. The Conference will be held on Friday January 21, 2005 at the Park Hyatt Philadelphia at the Bellevue Hotel (Broad and Walnut Streets, Philadelphia, PA 19102). Details and registration information are available at: <http://www.wharton-pec.org>.

The day long Conference will feature keynote speakers, panel discussions, and an opportunity to meet prominent private equity professionals. The panels feature an array of successful investment professionals from early stage venture capital firms to late-stage leveraged buyout funds, professional service providers, Wharton faculty and business reporters covering a broad range of topics – including the outlook for deal flow, challenges in fundraising, structuring deals for maximum return and managing portfolio companies through difficult markets.

The Wharton Private Equity Club is also proud to welcome a distinguished group of keynote speakers to our event including Andreas Beroutsos, Glenn Hutchins and Howard Marks. Andreas Beroutsos, co-founder and Director of McKinsey & Company's practice advising private equity clients, will begin the Conference with the opening Keynote Address. Glenn Hutchins, co-founder and Managing Director of Silver Lake Partners, a leading private equity fund focused on investments in technology companies, will also address the Conference participants during the morning Keynote Address. Howard Marks, the Chairman of Oaktree Capital Management LLC, a fund specializing in alternative investments, will offer his insight during the afternoon Keynote Address.

The Wharton Private Equity Conference is an independent student-run conference at The Wharton School of the University of Pennsylvania open to all students, alumni and members of the private equity community.

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