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2007 Wharton Technology Conference to Feature Leading Business Figures on “Next Generation and Strategies”

FedEx CIO and Computer Associates CTO to Deliver Keynotes; Special Guest Frank Abagnale Jr., Author and Subject of “Catch Me If You Can”

Philadelphia, PA – February 1, 2007 – The student leadership committee of The Wharton Technology Conference today announced that the eleventh annual Technology Conference will be held at the Pennsylvania Convention Center on Friday, February 23rd. Rob Carter, CIO of FedEx, and Al Nugent, CTO of Computer Associates will deliver keynotes. Frank Abagnale Jr., widely known for his best-selling book *Catch Me If You Can*, which was also made into a film directed by Steven Spielberg and starred Leonardo DiCaprio, will share thoughts on his past life and current work with the FBI in fraud detection. The Conference will feature more than thirty senior executives who will share their experiences and insights in the software, hardware, consumer electronics, telecommunications, alternative energy, startup and venture capital industries.

“Everywhere around us, a new wave of technology sweeps across the globe and changes the way we operate,” states conference chair Punit Soni. “History has shown that technological innovation is boundless. This year’s conference explores how businesses can keep in stride with the change and monetize those innovations. Panels like Collaborative Software, Digital Media, Amateur Content and Double Bottom-Line, underline these new opportunities and the business strategies needed to make the most of them.”

Key discussion topics will include the following: Solar Technology, Collaborative Software, Consumer Electronics, Digital Media, E-fraud, Technology Startups, Social Impact, Telecommunications and Venture Capital. Panelists and panels include:

- Lee Edwards, CEO, BP Solar, Rick Lewandowski, CEO, Prism Solar Technologies, and Andrew Chung, Associate, Lightspeed Ventures, will talk about advancements in solar technology.
- Keith Rabois, VP of Business Development, LinkedIn, John Witchel, CTO & Co-Founder, Prosper, Markus Frind, CEO & Founder, plentyoffish.com, and Art Chang, President & Founder, Tipping Point Partners will share their thoughts on collaborative software and Web 2.0 technology

- Foy Sperring, EVP, Audible.com, Anil Vijendran, Director of Mobile User Experience, Motorola, George Bailey, Global Lead Partner, IBM, and Mark Pecen, VP Advanced Technology, RIM will talk about the future of consumer electronics
- Margaret Bouline, CMO North America, Nokia, Rashesh Jethi, CTO, Visage Mobile, Nicola Palmer, VP of Video Network Services, Verizon, Ed Paradise, VP of Mobile Wireless, Cisco, and Seth Harris Schuler, Associate Principal, McKinsey, will discuss convergence in the new telecom era

Sponsors of The Wharton Technology Conference include Accenture, Microsoft, The Mack Center at University of Pennsylvania, Amazon, Level 3 Communications, Cisco and Wharton Entrepreneurial Programs.

Please go to <http://www.whartontechconference.com> for a complete listing of the Conference speakers and panels, more information and to register for the Conference online.